RUSSELL P. BONIFACE

SUMMARY

I am a dynamic writer and editor with extensive content management experience, adept at crafting engaging digital content, implementing SEO strategies, and ensuring 508 compliance. I excel in enhancing user experience and visibility while collaborating effectively with diverse teams to achieve impactful results.

WORK EXPERIENCE

Leidos/Lockheed Martin, Gaithersburg, Maryland/Remote WRITER/EDITOR/508 SPECIALIST

• Wrote digital content for the Department of Justice for 38,000 subscribers.

• Managed content production to improve visibility and optimize the user experience.

• Performed 508-compliant requirements for digital content across Department of Justice agencies.

• Edited digital content, including grant solicitations and proposals, reports, manuscripts, and technical journals.

American Society of Civil Engineers, Reston, Virginia WEB EDITOR

• Wrote up to three weekly digital articles covering engineering news and projects for 144,000 members.

• Interviewed engineers, policymakers, and members; generated story ideas; conducted research; procured images.

Editech Services, Reston, Virginia WRITER/EDITOR

• Edited print and digital publications for Lockheed Martin, which included research and technical journals, grant solicitations, and flyers.

• Wrote, edited, and designed digital content for multiple clients with various business and editorial goals.

American Institute of Architects, Washington, D.C. ASSOCIATE EDITOR

• Wrote weekly digital articles for *AlArchitect* magazine covering architecture projects for 70,000 members; interviewed architects and policymakers.

• Managed editorial production schedule.

EEI Communications, Alexandria, Virginia MANAGING EDITOR

• Wrote and edited digital articles on building design for the National Association of Real Estate Investment Trusts' *Real Estate Portfolio* magazine.

<u>CONTACT</u>

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SOFTWARE

- Microsoft Office
- Adobe Suite
- SharePoint
- Google Analytics
- Microsoft Teams
- Wix

2012-2024

2011-2012

2010-2011; 2002-2005

Drupal

AWARDS

Society of National Association Publications 2001 Excel Award, *Real Estate Portfolio* magazine.

APEX Award, *Schools in the Middle* magazine.

EDUCATION

Bachelor of Science Communication Arts

Associate of Science Business Administration

St. John's University New York, NY

2000– 2001

2006-2009

Additional Experience

National Association of Secondary School Principals, Reston, Virginia **MANAGING EDITOR**

• Managed production and edited content for Schools in the Middle magazine for middle level principals and teachers.

3 years

5 years

USA Today, Arlington, Virginia

ASSISTANT EDITOR

• Wrote, edited, and designed a print and web daily lesson plan for schools that corresponded with USA Today.

Staten Island Register, New York, New York 2 years WRITER

• Wrote news and feature articles that increased awareness of community issues.

FREELANCE

Interactive Content Services

• Wrote articles covering law.

Congressional Quarterly Roll Call

• Wrote a blog about how associations and nonprofits can increase advocacy and membership.